



2020
IIHF
ICE HOCKEY
WORLD
CHAMPIONSHIP
SWITZERLAND
Zurich - Lausanne



HOSPITALITY PACKAGES

2020 IIHF ICE HOCKEY WORLD CHAMPIONSHIP

8 — 24 MAY 2020 ZURICH | LAUSANNE

Governed by



Official Main Sponsor





LET'S MAKE HISTORY



Dear Sir, dear Madam,
dear ice hockey fans

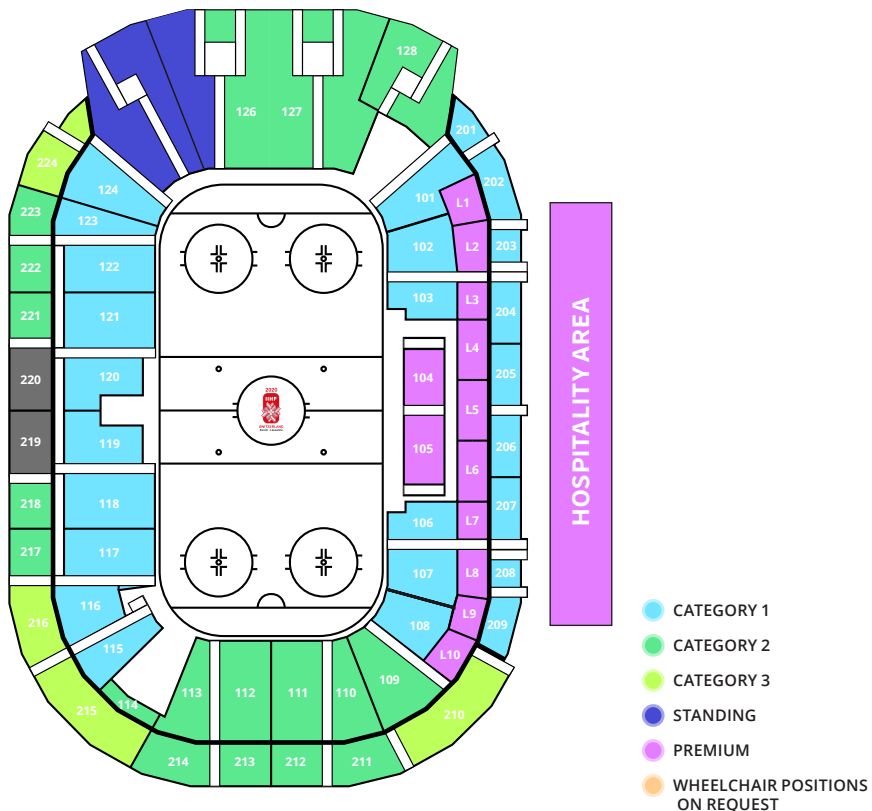
A world championship is a thing of splendor. When it's happening in your own country and virtually in your own back yard, it's sure to make the hearts of sports fans beat that little bit faster. And when, on top of that, it's the Ice Hockey World Championship, where the top 16 countries in the world battle it out in the fastest and most dynamic team sport in the world – jackpot! But the excited anticipation is not just confined to us organizers: Companies, partners, and the whole ice hockey community can barely wait for next spring, as demonstrated by the fact that demand for tickets and hospitality packages is already very high.

We've put together a diverse range of hospitality options to suit all manner of different needs and budgets. Turn your company into the seventh man on the rink! After all, a world championship will only be a success if the stands are packed with fans urging their teams on to excel.

We're looking forward to welcoming you to the 2020 IIHF Ice Hockey World Championship in Zurich and Lausanne.

Sincerely

Gian Gilli
General Secretary



LAUSANNE *GROUP A*



CANADA



SWEDEN



CZECH REPUBLIC



GERMANY



SLOVAKIA



DENMARK



GREAT BRITAIN



BELARUS

LAUSANNE ARENA

Chemin du Viaduc 14, 1008 Prilly

The second venue will be a brand-new stadium in Lausanne. The arena holds 9,500 spectators and will also be used for the 2020 Winter Youth Olympics. With a population of 350,000, Lausanne is the second-largest city in French-speaking Switzerland and home to the headquarters of the International Olympic Committee.



ZURICH *GROUP B*



RUSSLAND



FINNLAND



USA



SCHWEIZ



LETLAND



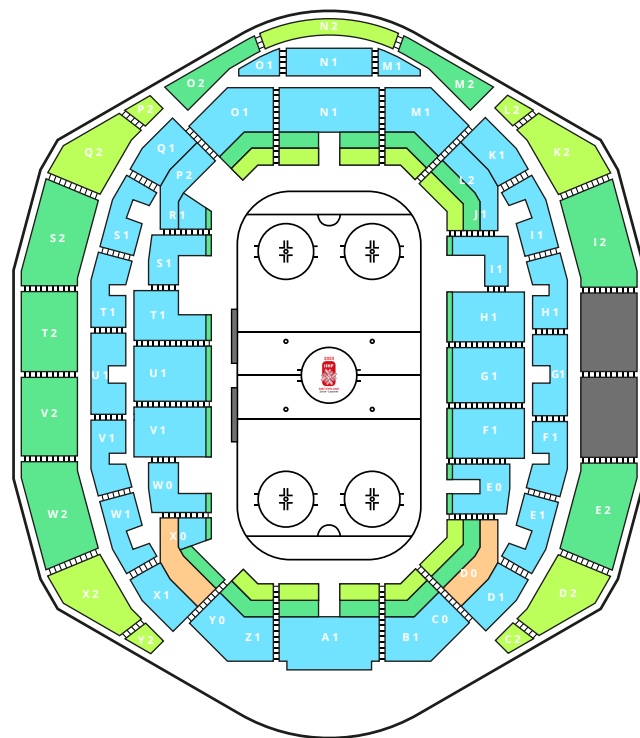
NORWEGEN



ITALIEN



KASACHSTAN



- CATEGORY 1
- CATEGORY 2
- CATEGORY 3
- WHEELCHAIR

HOSPITALITY AREA

HALLENSTADION

Wallisellenstrasse 45, 8050 Zurich

With 400,000 people living in the city itself and 1.5 million in the wider region, Zurich is the largest city in Switzerland. A listed building, the Hallenstadion was originally built in 1939 and reopened in 2005 following a complete interior renovation. It boasts 11,200 seats and is the home of local ice hockey club ZSC Lions.

LET'S MAKE HISTORY

OVERVIEW OF PACKAGES

What would your perfect World Championship day look like? Would you want it low-key and sophisticated with an exquisite evening meal served at your seat? Or would you rather be a bit closer to the action, enjoying the spine-tingling atmosphere with the opportunity to do some networking too? We've put together packages that will be sure to crown anyone's time at the World Championship. What they all have in common are a top VIP experience full of gastronomic delights, a varied entertainment program, and, of course, that pure, undiluted World Championship feel. For this reason, our hospitality packages always include the best seats in the arena for the games (two or three) being played on your chosen day. Whether they're for your corporate clients, your sports club, or simply for your family and friends, the hospitality packages at the 2020 IIHF WM offer unbeatable variety and entertainment. **LET'S MAKE HISTORY!**

GUARANTEED



**Top VIP
experience**



**Pure World
Championship feel**



**Versatile
and varied**



LEGENDS PREMIUM CLUB

The high-end, low-key VIP option. Once-in-a-lifetime client experience, limited availability, haute cuisine.



HISTORY LOUNGE PREMIUM

Top-quality hospitality in the heart of the arena. The hospitality hotspot in the heart of the arena, regional delicacies, reserved seating at bar-style tables.

HISTORY LOUNGE

Top-quality hospitality in the heart of the arena. The hospitality hotspot in the heart of the arena, regional delicacies, networking, and free flow.

THE COOLY INN

Fondue for everyone to share. A relaxed hospitality area with reserved seating. Ideal for SMEs, groups, and ice hockey fans.



SKY BOXES

The exclusive hospitality option in Lausanne. A wide range of boxes in different sizes, haute cuisine with added flexibility.

PRELIMINARY ROUND FROM

259.—

PLAYOFF ROUND FROM

359.—

See p. 11/12 for prices



LEGENDS PREMIUM CLUB

In the Legends Premium Club, the focus is on pleasure and enjoyment. Nothing happens in a rush here. You'll enjoy first-class culinary delights in an exclusive and discreet setting. Not only the setup is legendary – so too are the sporting heroes you'll meet in the Premium Club.

PACKAGE DETAILS

- Premium seats in the arena
- Aperitif and snacks during the afternoon game
- All-inclusive drinks selection (wines, beers, prosecco, soft drinks)
- Exclusive four-course meal served at your seat
- Refreshment during intermissions and nightcap
- Checkroom
- Free gift
- Surprise guests
- World Championship magazine

THE PROGRAM

- 12:20** Lunchtime game*
- 15:20** Doors open – aperitif and snacks
- 16:20** Afternoon game drinks and snacks in the intermissions
- 18:45** Exclusive evening meal
- 20:20** Evening game dessert buffet and drinks in the intermissions
- 22:30** Nightcap

* On three-game days



PRELIMINARY ROUND FROM

229.-

PLAYOFF ROUND FROM

329.-

See p. 11/12 for prices



HISTORY LOUNGE PREMIUM

The History Lounge is the hotspot in the heart of the arena, the place to philosophize over old heroes, celebrate stories of times past, and hypothesize and talk shop over the ice hockey stars of today and tomorrow. The name says it all, really.

PACKAGE DETAILS

- Premium seats in the arena
- Reserved seating in the History Lounge Premium
- Aperitif and snacks during the afternoon game
- All-inclusive drinks selection (wines, beers, prosecco, soft drinks)
- Buffet dinner with regional delicacies and live cooking station
- Refreshment during intermissions and nightcap
- Checkroom
- Free gift
- Surprise guests
- World Championship magazine

THE PROGRAM

- 12:20** Lunchtime game*
- 15:20** Doors open – aperitif and snacks
- 16:20** Afternoon game drinks and snacks in the intermissions
- 18:45** Buffet dinner
- 20:20** Evening game dessert buffet and drinks in the intermissions
- 22:30** Nightcap

* On three-game days



PRELIMINARY ROUND FROM

159.—

PLAYOFF ROUND FROM

219.—

See p. 11/12 for prices

HISTORY LOUNGE

The History Lounge is the hotspot in the heart of the arena, the place to philosophize over old heroes, celebrate stories of times past, and hypothesize and talk shop over the ice hockey stars of today and tomorrow. The name says it all, really.

PACKAGE DETAILS

- Category 1 seats in the arena
(lower categories depending on availability)
- Aperitif and snacks during the afternoon game
- All-inclusive drinks selection (wines, beers, prosecco, soft drinks)
- Buffet dinner with regional delicacies
- Refreshment during intermissions and nightcap
- Checkroom
- Free gift
- World Championship magazine

THE PROGRAM

- 12:20** Lunchtime game*
- 15:20** Doors open – aperitif and snacks
- 16:20** Afternoon game drinks and snacks in the intermissions
- 18:45** Buffet dinner
- 20:20** Evening game dessert buffet and drinks in the intermissions
- 22:30** Nightcap

* On three-game days



PRELIMINARY ROUND FROM
164.-

PLAYOFF ROUND FROM
224.-

See p. 11/12 for prices

THE COOLY INN

Cheese and white wine. Cows and rolling meadows. Ice hockey and Switzerland. Many good things come in twos. Combine your passion for ice hockey and traditional delicacies in The Cooly Inn, the fondue restaurant named after the funny, likable mascot for the 2020 IIHF WM.

PACKAGE DETAILS



- Category 1 or 2 seats in the arena
- Unlimited fondue to share plus starter or dessert
- All-inclusive drinks selection (wines, beers, soft drinks)
- World Championship magazine

THE PROGRAM

Option 1

- 15:00** Doors open
Fondue to share
- 16:20** Afternoon game

Option 2

- 19:00** Doors open
Fondue to share
- 20:20** Evening game

The package is available for the period prior to either the afternoon or evening game.



PRELIMINARY ROUND FROM
ON REQUEST

PLAYOFF ROUND FROM
ON REQUEST

See p. 11/12 for prices



SKY BOXES LAUSANNE

What makes a great day at the World Championship? Clearly the game, the fast-paced action, and lots of goals. How you experience all of this, however, is just as fundamental a factor as the match itself. Our exclusive Sky Boxes in Lausanne offer precisely this truly special World Championship experience. First-class service, comfy premium seats, and a wide selection of regional delicacies are all included, leaving you with nothing whatsoever to worry about.

PACKAGE DETAILS

- Premium seats right in front of the Sky Box
- Hostess service
- Checkroom
- Free gift
- World Championship magazine

THE PROGRAM**

- 12:20 Lunchtime game***
- 15:00** Aperitif and snacks
- 16:20 Afternoon game** drinks and snacks in the intermissions
- 18:45** Buffet dinner
- 20:20 Evening game** dessert buffet and drinks in the intermissions
- 22:30** Nightcap

**The box package does not include any F&B services. Anyone hiring a box may arrange their own catering. Corresponding match packages can be booked. Please contact us for more information.

* On three-game days

PACKAGES + PRICES LAUSANNE

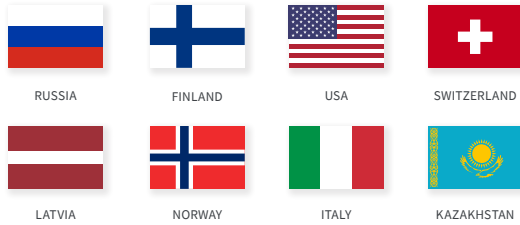
GROUP A



DAY	DATE	TIME	GAME	KAT.	LEGENDS PREMIUM CLUB	HISTORY LOUNGE PREMIUM	HISTORY LOUNGE		THE COOLY INN		SKY BOXES
					PREMIUM	PREMIUM	1. CAT.	2. CAT.	1. CAT.	2. CAT.	PREMIUM
FRIDAY	08 MAY 2020	16:20	1 CAN VS GER	B	329	299	239	199	244	204	ON REQUEST ONLY
		20:20	3 SWE VS CZE	B	429	379	319	279	244	204	
SATURDAY	09 MAY 2020	12:20	5 GER VS GBR	B	NOT AVAILABLE						
		16:20	7 SVK VS DEN	C	289	259	199	169	204	174	
		20:20	9 BLR VS CZE	B	429	379	319	279	244	204	
SUNDAY	10 MAY 2020	12:20	11 GBR VS SVK	C	NOT AVAILABLE						
		16:20	13 CAN VS DEN	B	329	299	239	199	244	204	
		20:20	15 SWE VS BLR	B	429	379	319	279	244	204	
MONDAY	11 MAY 2020	16:20	17 CZE VS CAN	B	329	299	239	199	244	204	
		20:20	19 GER VS SWE	B	429	379	319	279	244	204	
TUESDAY	12 MAY 2020	16:20	21 GBR VS DEN	C	289	259	199	169	204	174	
		20:20	23 BLR VS SVK	C	389	339	279	249	204	174	
WEDNESDAY	13 MAY 2020	16:20	25 CZE VS GBR	B	329	299	239	199	244	204	
		20:20	27 CAN VS BLR	B	429	379	319	279	244	204	
THURSDAY	14 MAY 2020	16:20	29 DEN VS GER	B	329	299	239	199	244	204	
		20:20	31 SWE VS SVK	B	429	379	319	279	244	204	
FRIDAY	15 MAY 2020	16:20	33 GER VS BLR	B	329	299	239	199	244	204	
		20:20	35 GBR VS CAN	B	429	379	319	279	244	204	
SATURDAY	16 MAY 2020	12:20	37 DEN VS BLR	C	NOT AVAILABLE						
		16:20	39 CAN VS SWE	B	329	299	239	199	244	204	
		20:20	41 SVK VS CZE	B	429	379	319	279	244	204	
SUNDAY	17 MAY 2020	16:20	43 SWE VS GBR	B	329	299	239	199	244	204	
		20:20	45 GER VS SVK	B	429	379	319	279	244	204	
MONDAY	18 MAY 2020	16:20	47 BLR VS GBR	D	259	229	169	159	174	164	
		20:20	49 CZE VS DEN	B	429	379	319	279	244	204	
TUESDAY	19 MAY 2020	12:20	51 SVK VS CAN	B	NOT AVAILABLE						
		16:20	53 CZE VS GER	B	329	299	239	199	244	204	
		20:20	55 DEN VS SWE	B	429	379	319	279	244	204	
THURSDAY	21 MAY 2020	14:20	57 QF1		359	329	269	219	274	224	
		18:20	59 QF3		459	409	349	299	274	224	

PACKAGES + PRICES ZÜRICH

GROUP B



DAY	DATE	TIME	2	GAME	KAT.	LEGENDS PREMIUM CLUB	HISTORY LOUNGE PREMIUM	HISTORY LOUNGE		THE COOLY INN	
						PREMIUM	PREMIUM	1. CAT.	2. CAT.	1. CAT.	2. CAT.
FRIDAY	08 MAY 2020	16:20	2	FIN VS USA	B	329	299	239	199	244	204
		20:20	4	RUS VS SUI	A	489	439	379	319	304	244
SATURDAY	09 MAY 2020	12:20	6	ITA VS USA	B	NOT AVAILABLE					
		16:20	8	LAT VS NOR	C	289	259	199	169	204	174
		20:20	10	SUI VS KAZ	A	489	439	379	319	304	244
SUNDAY	10 MAY 2020	12:20	12	RUS VS NOR	B	NOT AVAILABLE					
		16:20	14	KAZ VS LAT	C	289	259	199	169	204	174
		20:20	16	FIN VS ITA	B	429	379	319	279	244	204
MONDAY	11 MAY 2020	16:20	18	USA VS RUS	B	329	299	239	199	244	204
		20:20	20	SUI VS FIN	A	489	439	379	319	304	244
TUESDAY	12 MAY 2020	16:20	22	KAZ VS NOR	C	289	259	199	169	204	174
		20:20	24	ITA VS LAT	C	389	339	279	249	204	174
WEDNESDAY	13 MAY 2020	16:20	26	USA VS KAZ	B	329	299	239	199	244	204
		20:20	28	RUS VS ITA	B	429	379	319	279	244	204
THURSDAY	14 MAY 2020	16:20	30	NOR VS SUI	A	389	359	299	239	304	244
		20:20	32	FIN VS LAT	B	429	379	319	279	244	204
FRIDAY	15 MAY 2020	16:20	34	KAZ VS RUS	B	329	299	239	199	244	204
		20:20	36	SUI VS ITA	A	489	439	379	319	304	244
SATURDAY	16 MAY 2020	12:20	38	LAT VS USA	B	NOT AVAILABLE					
		16:20	40	NOR VS ITA	C	289	259	199	169	204	174
		20:20	42	RUS VS FIN	B	429	379	319	279	244	204
SUNDAY	17 MAY 2020	16:20	44	FIN VS KAZ	B	329	299	239	199	244	204
		20:20	46	SUI VS LAT	A	489	439	379	319	304	244
MONDAY	18 MAY 2020	16:20	48	ITA VS KAZ	D	259	229	169	159	174	164
		20:20	50	USA VS NOR	B	429	379	319	279	244	204
TUESDAY	19 MAY 2020	12:20	52	LAT VS RUS	B	NOT AVAILABLE					
		16:20	54	NOR VS FIN	B	329	299	239	199	244	204
		20:20	56	USA VS SUI	A	489	439	379	319	304	244
THURSDAY	21 MAY 2020	16:20	58	QF2		359	329	269	219	274	224
		20:20	60	QF4		459	409	349	299	274	224
SATURDAY	23 MAY 2020	14:20	61	SF1		499	469	409	359	394	344
		18:20	62	SF2		609	559	499	449	394	344
SUNDAY	24 MAY 2020	15:20	63	BMG		429	399	339	269	324	254
		20:20	64	GMG		799	739	679	639	514	474



2020
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WORLD
CHAMPIONSHIP
SWITZERLAND
Zurich - Lausanne

INFORMATION & BOOKING

We would be happy to advise you on the various hospitality packages available and answer your queries on specific matters and booking requests. Subject to alterations.

Hospitality Team - Organizing Committee

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